This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 30, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

Please scan this QR Code to view the Letter of Offer

GEOJIT

PEOPLE YOU PROSPER WITH

GEOJIT FINANCIAL SERVICES LIMITED

Our Company was incorporated as a public limited company under the name and style of 'Geojit Securities Limited' under the Companies Act, 1956 on November 24, 1994 and a certificate of commencement of business was granted dated January 25, 1995 by the Registrar of Companies, Kerala. Subsequently, our Company acquired the assets and liabilities of the business of the proprietorship firm, 'Geojit & Company' on February 6, 1995. The firm, Geojit & Company initially began as C J George & Co. on January 1, 1987, founded by C J George. On November 4, 1988, Ranajit Kanjilal joined C J George to form a partnership firm 'Geojit & Company', operating as stock and shareholders with membership in the Cochin Stock Exchange. The partnership was dissolved on February 15, 1994, and the firm became a sole proprietorship, continuing its brokerage business under the name Geojit & Company.

In Fiscal 2003, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on September 27, 2003, the name of our Company was changed to 'Geojit Financial Services Limited' and a fresh certificate of incorporation consequent upon change of name was granted by the Assistant Registrar of Companies, Kerala on October 16, 2003. In Fiscal 2007, pursuant to investment by BNP Paribas S.A. and a resolution passed by our Shareholders at the extraordinary general meeting held on June 25, 2007, the name of our Company was changed to 'Geojit BNP Paribas Financial Services Limited'. Subsequently, a fresh certificate of incorporation consequent upon change of name was granted by the Registrar of Companies, Kerala and Mahe, Puducherry at Ernakulam on April 1, 2008. Thereafter, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on January 25, 2017, the name of our Company was changed to 'Geojit Financial Services Limited' and our Company was granted a fresh certificate of incorporation by the Registrar of Companies, Ernakulam at Kerala ("RoC") on February 9, 2017. For details in relation to the change in name of our Company and the address of our registered office of our Company, see "General Information" on page 69 of this Letter of Offer.

Registered Office and Corporate Office: 11th Floor, 34/659-P Civil Line Road, Padivattom, Kochi, Kerala, India, 682024; **Telephone:** +91 484-2901000; **Contact Person:** Ms Kathrutha Jotwani, Company Secretary and Compliance Officer; **E-mail:** companysecretary@geojit.com; **Website:** www.geojit.com.

Corporate Identity Number: U67120KL1994PLC008403

OUR PROMOTERS: CHENAYAPPILLIL JOHN GEORGE, KERALA STATE INDUSTRIAL DEVELOPMENT CORPORATION AND BNP PARIBAS SA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF GEOJIT FINANCIAL SERVICES LIMITED ("THE COMPANY") ONLY

ISSUE OF UP TO 3,56,57,413 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹39 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 49 PER RIGHTS EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 10,938.71 LAKHS* ON A RIGHTS BASIS TO THE HOLDERS OF THE EQUITY SHARES OF OUR COMPANY AS ON THE RECORD DATE ("ELIGIBLE EQUITY SHAREHOLDERS") IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY SIX FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON OCTOBER 7, 2024 ("RECORD DATE") (THE "ISSUE"), FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 207 OF THE LETTER OF OFFER.

***Assuming full subscription in the Issue. Subject to finalisation of Basis of Allotment.**

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE PROGRAMME

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON*
OCTOBER 15, 2024	OCTOBER 17, 2024	OCTOBER 23, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.
*Our Board or Rights Issue Committee will have the right to extend the Issue period as it may determine from time to time, but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no modification of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA* | Simple, Safe, Smart way of making an application - Make use of it!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to Issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES

Amount Payable per Rights Equity Share	Face Value (₹)	Premium (₹)	Total (₹)
On Application	1	49	50
Total	1	49	50

For further details on Payment Schedule, see "The Issue – Terms of Payment" on page 47 of the Letter of Offer.

Facilities for Application in this Issue

In accordance with Regulation 78 of the SEBI ICDR Regulations, the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Terms of the Issue – Mode(s) of Application through the ASBA process" on page 211 of the Letter of Offer.

ASBA facility: An Investor, wishing to participate in the Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see **"Terms of the Issue – Making an Application through the ASBA process"** on page 211 of the Letter of Offer.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demat credit funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: Pursuant to provisions of the SEBI ICDR Regulations and the SEBI ICDR Master Circular and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be admitted for trading on the Stock Exchanges under the ISIN: INE007B20015 subject to requisite approvals. For details of credit of the Rights Entitlements, see "Terms of the Issue – Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders" on page 204 of the Letter of Offer. In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar not later than two clear Working Days prior to the Issue Closing Date, i.e., October 23, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an application in the Issue, and the communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account is active, details of which have been provided to the Company or the Registrar, to facilitate the aforementioned credit.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34. Investors should ensure that they have correctly submitted the Application Form and have provided correct details such as Indian Demat ID, etc. in the Application Form submitted with SCSB, else the Application is liable to be rejected. Investors should ensure that funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

INVESTORS MUST ENSURE THAT THEIR PAN IS LINKED WITH AADHAAR AND THAT THEY ARE IN COMPLIANCE WITH CBDT NOTIFICATION DATED FEBRUARY 13, 2020, PRESS RELEASE DATED JUNE 25, 2021 AND SEPTEMBER 17, 2021, CBDT CIRCULAR NO. 7 OF 2022, DATED MARCH 30, 2022, READ WITH PRESS RELEASE DATED MARCH 28, 2023, READ WITH SUBSEQUENT CIRCULARS ISSUED IN RELATION THERETO.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper, in accordance with Regulation 78 of the SEBI ICDR Regulations in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that in terms of Regulation 78 of the SEBI ICDR Regulations, the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars: 1. Name of our Company, being Geojit Financial Services Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Folio number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form) or DP ID and Client ID; 4. Except for applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder (in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue); 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of additional Rights Equity Shares applied for, if any (Applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹ 39 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13. In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrar to the Issue at: Link Intime India Private Limited, C-101, 247 Park, L.B.S Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India; Contact person: Ms. Shanti Gopalakrishnan; Tel: +91 810 811 4949; Fax: +91 22 4918 6195; E-mail ID: geojit.rights@linkintime.co.in; Website: www.linkintime.co.in; Investor Grievance Email pertaining to Rights Issue: geojit.rights@linkintime.co.in; CIN: U67190MH1999PTC118368 and 17. An such Eligible Equity Shareholders are deemed to have accepted the following: **"Purchaser Representations and Transfer Restrictions** Any person who acquires Rights Entitlements and / or Rights Equity Shares, by its acceptance of this Letter of Offer / Abridged Letter of Offer or of the Rights Entitlements or Rights Equity Shares, will be deemed to have declared, represented, warranted and agreed with our Company and the Lead Manager as follows:

• It will comply with all laws, regulations and restrictions (including the transfer restrictions contained herein) which may be applicable in your jurisdiction and it has obtained or will obtain any consent, approval or authorization required for it to purchase and accept delivery of Rights Entitlements and / or Rights Equity Shares, and it acknowledges and agrees that none of us or the Lead Manager and their respective affiliates shall have any responsibility in this regard; • It certifies that it is, or at the time Rights Entitlements and / or Rights Equity Shares are credited will be, the beneficial owner of such Rights Entitlements and / or Rights Equity Shares; (a) the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, is located outside the United States, Canada, the People's Republic of China, South Africa and Australia, and it has not purchased the Rights Entitlements and / or Rights Equity Shares, for the account or benefit of any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (ii) it is a broker-dealer acting on behalf of a customer and its customer has confirmed to it that (i) such customer is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, (ii) such customer is located outside the United States, Canada, the People's Republic of China, South Africa and Australia, and (iii) such customer has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or entered into any arrangement for the transfer of Rights Entitlements and / or Rights Equity Shares or an economic interest therein to any person in the United States, Canada, the People's Republic of China, South Africa and Australia,; or (iii) it is a broker-dealer acting on behalf of a customer, and its customer has confirmed to it that such customer understands and agrees that it or Rights Equity Shares will be offered to it in a transaction not involving any public offering in the United States, and such customer is not located or resident in the United States, and it has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States, and such customer has not entered into any arrangement for the transfer of Rights Entitlements and / or Rights Equity Shares or any economic interest therein to any person in the United States; • It understands and agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer understands and agrees) that the Rights Entitlements and / or Rights Equity Shares are being offered in a transaction not involving any public offering in the United States within the meaning of the Securities Act, and the Rights Entitlements and / or Rights Equity Shares have not been and will not be registered under the Securities Act or any state securities laws in the United States, and, if in the future it decides to offer, resell, pledge or otherwise transfer such Rights Entitlements and / or Rights Equity Shares, or any economic interest therein, such Rights Entitlements and / or Rights Equity Shares or any economic interest therein may be offered, sold, pledged, or otherwise transferred only (A) outside the United States in a transaction complying with Rule 903 or Rule 904 of Regulation S and in accordance with all applicable laws of any other jurisdiction, including India; or or (B) in the United States pursuant to an exemption from the registration requirement of the Securities Act and applicable state securities laws; • It is not an affiliate of our Company or a person acting on behalf of an affiliate;

• It agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer agrees) that neither it, nor any of its affiliates, nor any person acting on its behalf, are purchasing the Rights Entitlements and / or Rights Equity Shares as a result of any "directed selling efforts" (as defined in Regulation S under the Securities Act); • It will base its investment decision on a copy of the Letter of Offer and the Abridged Letter of Offer. It acknowledges that neither the Company nor any of its affiliates nor any other person (including the Lead Managers) or any of their respective affiliates has made or will make any representations, express or implied, to it with respect to the Company, the Issue, the Rights Entitlements and / or Rights Equity Shares, the accuracy, completeness or adequacy of any financial or other information concerning the Company, the Issue or the Rights Entitlements and / or Rights Equity Shares, other than (in the case of the Company only) the information contained in the Letter of Offer and the Abridged Letter of Offer, as it may be supplemented; • It is a sophisticated investor and has such knowledge and experience in financial, business and investments as to be capable of evaluating the merits and risks of the investment in the Rights Entitlements and / or Rights Equity Shares. It is experienced in investing in private placement transactions of securities of companies in similar jurisdictions. It and any accounts for it for subscribing to the Rights Entitlements and / or Rights Equity Shares for: (i) are each able to bear the economic risk of the investment in the Rights Entitlements and / or Rights Equity Shares, (ii) will not look to the Company or the Lead Manager or any of their respective shareholders, directors, officers, employees, counsels, advisors, representatives, agents or affiliates for all or part of any such loss or losses that may be suffered, (iii) are able to sustain a complete loss on the investment in the Rights Equity Shares, (iv) have no need for liquidity with respect to the investment in the Rights Equity Shares, and (v) have no reason to anticipate any change in its or their circumstances, financial or otherwise, which may cause or require any sale or distribution by it or them of all or any part of the Rights Entitlements and / or Rights Equity Shares. It acknowledges that an investment in the Rights Entitlements and / or Rights Equity Shares involves a high degree of risk and that the Rights Entitlements and / or Rights Equity Shares are, therefore, a speculative investment. It is seeking to subscribe to the Rights Entitlements and / or Rights Equity Shares in this Issue for its own investment and not with a view to distribution. • It will notify any transferee to whom it subsequently offers, sells, renounces, pledges or otherwise transfers and the executing broker and any other agent involved in any resale of the Rights Entitlements and / or Rights Equity Shares of the foregoing restrictions applicable to the Rights Entitlements and / or Rights Equity Shares and instruct such transferee, broker or agent to abide by such restrictions. • It acknowledges that our Company will not recognize any offer, sale, renunciation, pledge or other transfer of such Rights Entitlements and / or Rights Equity Shares made other than in compliance with the above-stated restrictions, and • It acknowledges that our Company, the Lead Manager, their respective affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements and agrees that, if any of such acknowledgements, representations and agreements deemed to have been made by virtue of its acquisition of Rights Entitlements and the Rights Equity Shares are no longer accurate, it will promptly notify our Company and if it is acquiring any of such Rights Entitlements and / or Rights Equity Shares as a fiduciary or agent for one or more accounts, it represents that it has sole investment discretion with respect to each such account and that it has full power to make the foregoing acknowledgements, representations and agreements on behalf of such account.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, the Lead Manager and the Registrar to the Issue not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar to the Issue at www.linkintime.co.in.

Our Company, the Lead Manager and the Registrar to the Issue shall not be responsible if the Applications are not uploaded by the SCSB or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

OVERSEAS SHAREHOLDERS: The distribution of this Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material (collectively termed as, the "**Issue Materials**") and the issue of Rights Entitlement and the Rights Equity Shares to persons in certain jurisdictions outside India are restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Issue Materials may come, are required to inform themselves about and observe such restrictions. Our Company is undertaking this Issue on a rights basis to the Eligible Equity Shareholders and the Issue Materials will be sent/ dispatched only to the Eligible Equity Shareholders who have a registered address in India or who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address to our Company, the Issue Materials will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Issue Materials will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. The overseas Eligible Equity Shareholders who have not updated their records with their Indian addresses or the addresses of their duly authorized representatives in India, prior to the date on which we propose to dispatch the Issue Materials, shall not be sent to such overseas Eligible Equity Shareholders.

NO OFFER IN THE UNITED STATES

The Rights entitlement and the Rights Equity Shares are offered and sold only to investors outside the United States in "offshore transactions" as defined in, and in reliance on, regulation s, none of the rights entitlement or the rights equity shares has been, or will be, registered under the securities act or any state securities laws in the united states and may not be offered or sold within the united states except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the securities act and applicable U.S. State Securities Laws.

Representations, Warranties and Agreements by Purchasers

The Rights Entitlements and the Rights Equity Shares offered outside the United States are being offered in "offshore transactions" as defined in, and in reliance, on Regulation S.

In addition to the applicable representations, warranties and agreements set forth above, each purchaser outside the United States by accepting the delivery of this Letter of Offer and its accompanying documents, submitting an Application Form for the exercise of any Rights Entitlements and subscription for any Rights Equity Shares and accepting delivery of any Rights Entitlements or any Rights Equity Shares, will be deemed to have represented, warranted and agreed as follows on behalf of itself and, if it is acquiring the Rights Entitlements or the Rights Equity Shares as a fiduciary or agent for one or more investor accounts, on behalf of each owner of such account (each person being the "purchaser", which term shall include the owners of the investor accounts on whose behalf the person acts as fiduciary or agent): 1. The purchaser (i) is aware that the Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act and are being distributed and offered outside the United States, Canada, the People's Republic of China, South Africa and Australia in reliance on Regulation S, (ii) is, and the persons, if any, for whose account it is acquiring such Rights Entitlements and/or the Rights Equity Shares are, outside the United States, Canada, the People's Republic of China, South Africa and Australia and eligible to subscribe for Rights Entitlements and Rights Equity Shares in compliance with applicable securities laws, and (iii) is acquiring the Rights Entitlements and/or the Rights Equity Shares in "offshore transactions" as defined in, and in reliance, on Regulation S. 2. No offer or sale of the Rights Entitlements or the Rights Equity Shares to the purchaser is the result of any "directed selling efforts" in the United States (as defined in Regulation S under the Securities Act). 3. The purchaser is, and the persons, if any, for whose account it is acquiring the Rights Entitlements and the Rights Equity Shares are, entitled to subscribe for the Rights Equity Shares, and the sale of the Rights Equity Shares to it or such persons will not require any filing or registration by, or qualification of, our Company with any court or administrative or governmental or regulatory agency or body, under the laws of any jurisdiction which apply to the purchaser or such persons. 4. The purchaser, and each account for which it is acting, satisfies (i) all suitability standards for investors in investments in the Rights Entitlements and the Rights Equity Shares imposed by the jurisdiction of its residence, and (ii) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence. 5. The purchaser has the full power and authority to make the acknowledgements, representations, warranties and agreements contained herein and to exercise the Rights Entitlements and subscribe for the Rights Equity Shares, and, if the purchaser is exercising the Rights Entitlements and acquiring the Rights Equity Shares as a fiduciary or agent, for one or more investor accounts, the purchaser has the full power and authority to make the acknowledgements, representations, warranties and agreements contained herein and to exercise the Rights Entitlements and subscribe for the Rights Equity Shares on behalf of each owner of such account. 6. If any Rights Entitlements were bought by the purchaser or otherwise transferred to the purchaser by a third party (other than our Company), the purchaser was in India at the time of such purchase or transfer. 7. The purchaser is aware and understands (and each account for which it is acting has been advised and understands) that an investment in the Rights Entitlements and the Rights Equity Shares involves a considerable degree of risk and that the Rights Entitlements and the Rights Equity Shares are a speculative investment. 8. The purchaser understands (and each account for which it is acting has been advised and understands) that no action has been or will be taken to permit an offering of the Rights Entitlements or the Rights Equity Shares in any jurisdiction (other than the filing of this Letter of Offer with SEBI and the Stock Exchanges) and it will not offer, resell, pledge or otherwise transfer any of the Rights Entitlements except in India or the Rights Equity Shares except in may acquire or any beneficial interests therein, in any jurisdiction or in any circumstances in which such offer or sale is not authorised or to any person to whom it is unlawful to make such offer, sale, solicitation or invitation except under circumstances that will result in compliance with any applicable laws and/or regulations. 9. The purchaser (or any account for which it is acting) is an Eligible Equity Shareholder and has received an invitation from our Company, addressed to it and enabling it to participate in this Issue. 10. None of the purchaser, any of its affiliates or any person acting on its or their behalf has taken or will take, directly or indirectly, any action designed to, or which might be expected to, cause or result in the stabilization or manipulation of the price of any security of our Company to facilitate the sale or resale of the Rights Entitlements or the Rights Equity Shares pursuant to the Issue. 11. Prior to making any investment decision to exercise the Rights Entitlements and subscribe for the Rights Equity Shares, the purchaser (i) will have consulted with its own legal, regulatory, tax, business, investment, financial and accounting advisers to such jurisdiction (or to the extent it has deemed necessary), (ii) will have carefully read and reviewed a copy of this Letter of Offer and its accompanying documents, (iii) will have possessed and carefully read and reviewed all information relating to our Company and our Group and the Rights Entitlements and the Rights Equity Shares which it believes is necessary or appropriate for the purpose of making its investment decision, including, without limitation, the Exchange Information (as defined below), (iv) will have conducted its own due diligence on our Company and this Issue, and will have made its own investment decisions based upon its own judgement, due diligence and advice from such advisers as it has deemed necessary and will not have relied upon any recommendation, promise, representation or warranty of or view expressed by or on behalf of our Company, the Lead Manager or their affiliates (including any research reports) (other than, with respect to our Company and any person acting on its behalf, the information in this Letter of Offer and its accompanying documents), (v) is aware that the Rights Entitlements and the Rights Equity Shares is suitable and appropriate, both in the nature and number of Rights Equity Shares being subscribed. 12. Without limiting the generality of the foregoing, (i) the purchaser acknowledges that the Equity Shares are listed on BSE Limited and National Stock Exchange of India Limited and our Company is therefore required to publish certain business, financial and other information in accordance with the rules and practices of BSE Limited and National Stock Exchange of India Limited (which includes, but is not limited to, a description of the nature of our Company's business and our Company's most recent balance sheet and profit and loss account, and similar statements for preceding years together with the information on its website and its press releases, annual reports, investor education presentations, annual reports, corporate governance filings and policies, and other information made available to its shareholders that it has had access to such information as it has deemed necessary, and (ii) none of our Company, any of its affiliates, the Lead Manager or any of their affiliates has made any representations or recommendations to it, express or implied, with respect to our Company, the Rights Entitlements, the Rights Equity Shares or the accuracy, completeness or adequacy of the Exchange Information. 13. The purchaser acknowledges that (i) any information that it has received or will receive relating to or in connection with the Issue, and the Rights Entitlements or the Rights Equity Shares, including this Letter of Offer and the Exchange Information (collectively, the "**Information**"), has been prepared solely by our Company and (ii) neither the Lead Manager nor any of their affiliates has verified such Information, and no recommendation, promise, representation or warranty whether express or implied or whether by omission or otherwise is made by the Lead Manager or their affiliates as to the accuracy, completeness or sufficiency of the Information, and nothing contained in the Information is, or shall be relied upon as, a promise, representation or warranty by the Lead Manager or any of their affiliates. 14. The purchaser will not hold our Company, the Lead Manager or their affiliates responsible for any misstatements in or omissions in the Information or any other written or oral information provided by our Company to it. It acknowledges that no written or oral information relating to this Issue, and the Rights Entitlements or the Rights Equity Shares has been or will be provided by the Lead Manager or their affiliates to it. 15. The purchaser understands and acknowledges that the Lead Manager are assisting our Company in respect of this Issue and that the Lead Manager are acting solely for our Company and no one else in connection with this Issue and, in particular, are not providing any service to it, making any recommendations to it, advising it regarding the suitability of any transaction it may enter into in connection with this Issue or purchase any Rights Entitlements or Rights Equity Shares nor providing advice to it in relation to our Company, this Issue or the Rights Entitlements or the Rights Equity Shares. Further, to the extent permitted by law, investors agree that all claims, actions, liabilities, damages or demands it may have against the Lead Manager arising from their engagement with our Company and in connection with this Issue. 16. The purchaser understands that its receipt of the Rights Entitlements and any subscription it may make for the Rights Equity Shares will be subject to and based upon all the terms, conditions, representations, warranties, acknowledgements, agreements and undertakings and other information contained in this Letter of Offer and the Application Form. The purchaser understands that none of our Company, the Registrar, the Lead Manager or any other person acting on behalf of us will accept any subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is in the United States, or is ineligible to participate in this Issue under applicable securities laws. 17. The purchaser is authorised to receive the Rights Equity Shares for investment purposes and not with a view to the distribution or resale thereof. If in the future the purchaser decides to offer, sell, pledge or otherwise transfer any of the Rights Equity Shares, the purchaser shall only offer, sell, pledge or otherwise transfer such Rights Equity Shares (i) outside the United States in a transaction complying with Rule 903 or Rule 904 of Regulation S and in accordance with all applicable laws of any other jurisdiction, including India or (ii) in the United States pursuant to an exemption from the registration requirements of the Securities Act and applicable state securities laws. 18. The purchaser is, and the persons, if any, for whose account it is acquiring the Rights Entitlements and the Rights Equity Shares are, entitled to subscribe for the Rights Equity Shares. 19. If the purchaser is outside India, the sale of the Rights Equity Shares to it will not require any filing or registration by, or qualification of, our Company or the Lead Manager with any court or administrative, governmental or regulatory agency or body, under the laws of any jurisdiction which apply to the purchaser or such persons. 20. If the purchaser is outside India, the purchaser, and each account for which it is acting, satisfies (i) all suitability standards for investors in investments in the Rights Entitlements and the Rights Equity Shares imposed by all jurisdictions applicable to it, and (ii) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of all jurisdictions of residence. 21. The purchaser is authorized to consummate the purchase of the Rights Equity Shares sold pursuant to this Issue in compliance with all applicable laws and regulations. 22. Except for the sale of Rights Equity Shares on one or more of the Stock Exchanges, the purchaser agrees, upon a proposed transfer of the Rights Equity Shares, to notify any purchaser of such Equity Shares or the executing broker, as applicable, of any transfer restrictions that are applicable to the Rights Equity Shares being sold. 23. The purchaser shall hold our Company and the Lead Manager harmless from any and all costs, claims, liabilities and expenses (including legal fees and expenses) arising out of or in connection with any breach of its representations, warranties, agreement or agreements set forth above and elsewhere in this Letter of Offer. The indemnity set forth in this paragraph shall survive the issue of the Rights Equity Shares. 24. The purchaser acknowledges that our Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements.

Continued on next page.

BSE

BSE Limited

Tel. No. 22721233 / 34 Fax No. 22721003 • www.bseindia.com

CIN No.: L67120MH2005PLC155188

NOTICE

Notice is hereby given that the following Trading Member of BSE Limited has requested for the surrender of his trading membership of said exchange:

Sr.No.	Name of the Trading Member	Mth Regn. No.	Closure of business w.e.f.
1	Sahil Capital (India) Ltd.	INB230013335	03/01/2020

The constituents of the above mentioned Trading Member are hereby advised to lodge complaints, if any, within one month of the date of this notification for the purpose of processing the surrender application submitted to BSE. However, constituents are requested to note that complaints, if any, which are not filed within the aforesaid timeframe, may be filed against the above mentioned Trading Member with his/her/its updated trading address published by BSE from time to time. The complaints filed against the above mentioned Trading Member will be dealt in accordance with the Rules, Byelaws, Regulations and notices of the Exchange and circulars issued by MSE from time to time.

The constituents can file complaints against the above mentioned Trading Member at the nearest Regional Investor Service Centre of BSE in the prescribed complaint form or submit their complaints along with necessary documents on email id – dis@bsemsl.com

For further details relating to the complaint form, filing of e-Complaints, etc. please visit https://www.bsemsl.com/investor/risk_mitigation

For BSE Limited
Sd/-
General Manager
Membership Operations & Membership Compliance

Place : Mumbai
Date : October 11, 2024

SHRIRAM FINANCE LIMITED

(Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our Satna - I Branch located at First Floor, Satna Plaza, Rewa Road, Satna, Madhya Pradesh - 485001 will shift to First Floor, Gopal Complex, Near Bus Stand, Rewa Road, Satna (MP), Satna, Madhya Pradesh - 485001 from 20th January, 2025.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD

LIC MUTUAL FUND

LIC Mutual Fund Asset Management Limited

(Investment Managers to LIC Mutual Fund)

CIN No: U67190MH1994PLC077858

Registered Office: Industrial Assurance Bldg, 4th Floor, Opp. Churchgate Station, Mumbai – 400 020

Tel.No.022-68316000 Toll Free No. 1800 258 5678 Fax No.022-68316191

Email: service_lcmf@shriram.com • Website: www.lcmf.com

NOTICE No. 19 of 2024-2025

Hosting of Half Yearly Portfolio Statement of the Schemes of LIC Mutual Fund (LIC MF)

NOTICE is hereby given that in accordance with Regulation 59A of SEBI (Mutual Funds) Regulations, 1996 read with paragraph 5.1 of SEBI Master Circular for Mutual Funds dated 27th June 2024, the Half Yearly statement of Schemes portfolio of LIC MF for the period ended 30th September 2024 has been hosted on the website of LIC MF viz. www.lcmf.com and on the website of Association of Mutual Funds in India ("AMFI") viz. www.amfiindia.com.

Unitholders can submit a request for a physical copy or an electronic copy of the half yearly portfolio by any of the following modes:

1) **Toll free no:** Contact us at 1800-258-5678 from 9.00 a.m. to 8.30 p.m., Monday to Saturday;
2) **Email:** Sending an email on service_lcmf@shriram.com from the registered email-id; or
3) **Letter:** Sending a written request to any of the Investor Service Centres of LIC MF nearest to the unitholders.

Investors/Unit holders are requested to take note of the same.

For LIC MUTUAL FUND ASSET MANAGEMENT LIMITED

Date : 10th October 2024 — Sd/-

Place : Mumbai — Authorized Signatory

As part of Go-Green initiative, investors are encouraged to register/update their email ID and Mobile Number with us to support paper-less communication.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

SHRIRAM FINANCE LIMITED

(Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our Kolar - I Branch located at Geetha Complex, First Floor, MG Road, Kolar, Karnataka - 563101 will shift to First Floor, 115/119, Ward No.11, Gowripete, Kolar, Bangarpet Main Road, Kolar, Kolar, Karnataka - 563101 from 20th January, 2025.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD

SHRIRAM FINANCE LIMITED

(Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our Ieeja Branch located at H.No: 4-9A, First Floor, Opposite New Bus Stand, Ieeja, Mahabub Nagar District, Telangana - 509127 will shift to House No.2-5-7/3/1, First Floor, Cross Road, Ieeja, Mahabub Nagar, Telangana - 509127 from 20th January, 2025.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD

Infomedia Press Limited

INFOMEDIA PRESS LIMITED

CIN: L22219MH1985PLC281164

Regd. Office: First Floor, Empire Complex, 414-Senapati Bapat Marg, Lower Parel, Mumbai - 400013.

Tel: +91 22 4001 9000/ 6866 7777

Website: www.infomediapress.in | E-mail: investors@infomedia18.in

EXTRACT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED 30TH SEPTEMBER, 2024

(₹ in lakh, except per share data)

Particulars	Quarter ended 30th Sep' 2024	Half year ended 30th Sep' 2024	Quarter ended 30th Sep' 2023
Revenue from Operations	-	-	-
Profit/ (Loss) for the period before Tax	(97.61)	(193.90)	(90.83)
Profit/ (Loss) for the period after Tax	(97.61)	(193.90)	(90.83)
Total Comprehensive Income for the period (after tax)	(97.76)	(191.23)	(90.92)
Paid up Equity Share Capital, Equity Shares of ₹ 10 each	5,019.42	5,019.42	5,019.42
Other Equity excluding Revaluation Reserve*			
Earnings per Equity share (Face value of ₹ 10/- each) (Not Annualised) (for continuing and discontinued operations) Basic & Diluted (₹)	(0.19)	(0.39)	(0.18)

* Reserves excluding revaluation reserve for the year ended as on 31st March, 2024 was ₹ (10,467.89) lakh.

Notes:

1 The Audit Committee has reviewed the above results and the Board of Directors have approved the above results and its release at their respective meetings held on 10th October, 2024. The Statutory Auditors of the Company have carried out a Limited Review of the aforesaid results.

2 The above is an extract of the detailed format of Unaudited Financial Results for the quarter and half year ended 30th September, 2024 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Financial Results for the said quarter and half year ended 30th September, 2024 are available on the Stock Exchange websites (**www.bseindia.com / www.nseindia.com**) and Company's website (**www.infomediapress.in**).

For Infomedia Press Limited
Sd/-
Chairman

Date : October 10, 2024

PPFAS Mutual Fund

PPFAS Asset Management Private Limited

(Investment Manager to PPFAS Mutual Fund)

Registered Office: - 81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230 Nariman Point, Mumbai - 400 021, Maharashtra, INDIA. Tel.: 91 22 6140 6565 Fax: 91 22 6140 6590, E-mail: mf@ppfas.com, Website: www.amc.ppfas.com CIN No: - U65100MH2011PTC220623

NOTICE CUM ADDENDUM TO THE SCHEME INFORMATION DOCUMENT (SID) AND KEY INFORMATION MEMORANDUM (KIM) OF ALL EXISTING SCHEMES OF PPFAS MUTUAL FUND AND STATEMENT OF ADDITIONAL INFORMATION (SAI) OF PPFAS MUTUAL FUND

Change in address of AMC's Branch/ISC:

Investors are requested to take note of the following change in the address of the **Vadodara** Branch office of PPFAS Asset Management Private Limited. The branch will be termed as "Investor Service Centers (ISCs) for the transactions of the Schemes of PPFAS Mutual Fund. The Branch shall be operational at the new address with effect from **October 12, 2024.**

Location	Existing Address	New Address
Vadodara	Pevanveer Square, Unit No. 303, 3rd Floor, Behind Jagdish Feisen, Near Mather Point, Old Padra Road, Vadodara - 390007.	Unit No. 144, First Floor, Emerald Dee Complex, Jetalpur Rd., near Gujarat Kidney Hospital, Anand Nagar, Alkapuri, Vadodara - 390020.

All other terms and conditions of the SIDs, KIMs and SAI remains unchanged.

This addendum forms an integral part of the Statement of Additional Information, Scheme Information Document and Key Information Memorandum issued for respective schemes, read with the addenda issued from time to time.

For PPFAS Asset Management Private Limited
(Investment Manager to PPFAS Mutual Fund)

Place: Mumbai — Sd/-

Date: October 10, 2024 — Director

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

PPFAS MUTUAL FUND
Invests only one right way®

For All Advertisement Booking

Call : 0120-6651214

INVENTURE

INVENTURE GROWTH AND SECURITIES LIMITED

Registered Office: Vrej Tower, 2nd Floor, Western Express Highway Andheri (East), Mumbai 400069. CIN: L65990MH1995PLC089638

Email: investorgrievance@inventuregrowth.com, Website: www.inventuregrowth.com

Tel. No. 91-22-7114 8000, Fax No. 91-22-7114 8011

NOTICE OF POSTAL BALLOT

Notice is hereby given to Equity Shareholders/Members of Inventure Growth & Securities Limited (The Company), pursuant to Section 110 of the Companies Act, 2013, read with the Rule 22 of the Companies (Management and Administration) Rules, 2014 that the Company seeks approvals from Members for passing Special Resolution by way of the Postal Ballot only through remote e-voting process as set out in the Postal Ballot Notice in compliance with the General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 22/2020 dated May 5, 2020, 33/2020 dated June 16, 2020, 39/2020 dated September 28, 2020, 39/2020 dated December 31, 2020, 10/2021 dated June 23, 2021, Circular No. 20/2021 dated December 8, 2021., 03/2022 dated May 5, 2022, Circular No. 11/2022 dated 28/12/2022, 09/2023 dated September 25, 2023 and other applicable circulars issued by the Ministry of Corporate Affairs ("collectively called MCA Circulars"), the Company has sent the postal ballot notice on 10.10.2024, only through electronic mode, to those members whose email addresses are registered with the Company / RTA/ Depositories and whose names are recorded in the Register of Members /List of Beneficial Owners maintained by the Depositories as on 09.10.2024 ("Cut-Off date"). Notice is hereby also given to the Members; in respect to the above matter that

(a) VARIATION IN TERMS OF OBJECTS OF THE ISSUE AS APPROVED IN LETTER OF OFFER OF RIGHT ISSUE.

- Postal Ballot Notice (the Notice) has been sent through electronic mode to members on 10.10.2024.
- The Board of Directors of the Company has appointed Mr. Dharmesh Zaveri of M/s. C. M. Zaveri & Co., Company Secretary in Practice as Scrutinizer for conducting the Postal Ballot in a fair and transparent manner.
- The Company has engaged the services of Link Intime India Private Limited (LIIPL) to provide electronic voting facility to the Shareholders of the Company
- The remote e-voting period shall commence on Friday 11th October, 2024 at 09.00 am to Saturday, 09th November, 2024 at 05.00 pm, the e-voting module shall be disabled by LIIPL for voting thereafter.
- Members who have not registered/updated their email address are requested to register the same in respect of the shares held by them in electronic form with the depository through their depository participant.
- For any queries/grievances or guidance on e-voting process, members may call on no. 022-49186000 or send a request at enotices@linkintime.co.in
- Results of e-voting will be announced on or before, Tuesday, 12th November, 2024 and said result will be displayed on the Company's website at its web link https://www.inventuregrowth.com, Cut-off date prescribed for this purpose is Wednesday, 09th October, 2024 to reckon voting rights of members and paid-up value of equity shares. Members are requested to read the Notice and refer instructions before exercising their votes. Person who is not a member on said date should treat the Notice for information purpose only. The Notice is also displayed in investors section on the Company's website at the https://www.inventuregrowth.com/ and LIIPL website https://www.instavote.linkintime.co.in.

For Inventure Growth & Securities Limited
Sd/-
Kanji Bachubhai Rita
Chairman & Managing Director
DIN: 00737475

Place : Mumbai
Date : 11.10.2024

...continued from previous page

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is, October 23, 2024, i.e., Issue Closing Date. Our Board / Rights Issue Committee, may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board / Rights Issue Committee, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board / Rights Issue Committee, shall be at liberty to dispose of the Equity Shares hereby offered, as set out in " Basis of Allotment" on page 294 of the Letter of Offer.

Please note that on the Issue Closing Date, Applications will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

Please ensure that the Application Form and necessary details are filled in. In place of Application number, Investors can mention the reference number of the e-mail received from Registrar to the issue informing about their Rights Entitlement or last eight digits of the demat account. Alternatively, SCSBs may mention their internal reference number in place of application number.

ALLOTMENT ONLY IN DEMATERIALISED FORM: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialized form; and (ii) a demat suspense escrow account (namely, "Escrow Demat Account - Geojit Rights Issue 2024") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF Authority, or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI (Listing Regulations)) or details of which are unavailable with our Company or with the Registrar to the Issue on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any. For further details, see "**Terms of the Issue - Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form**" on page 277 of the Letter of Offer.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. THE LEAD MANAGER AND OUR COMPANY ACCEPT NO RESPONSIBILITY TO BEAR, OR PAY ANY COST, APPLICABLE TAXES, CHARGES AND EXPENSES (INCLUDING BROKERAGE), AND SUCH COSTS WILL BE INCURRED SOLELY BY THE INVESTORS.

INVESTORS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**"). Our Company has received 'in-principle' approval from BSE and NSE for listing the Rights Equity Shares proposed to be issued pursuant to the issue pursuant to their letters dated September 30, 2024 and September 27, 2024, respectively. Our Company will also make application to BSE and NSE to obtain trading approval for the Rights Entitlements as required under the SEBI Rights Issue Circular, along with any subsequent circulars or notifications issued by SEBI in this regard. For the purposes of the Issue, the Designated Stock Exchange is NSE.

DISCLAIMER CLAUSE OF SEBI: Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of the Disclaimer clause of SEBI as provided in "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI**" on pages 258-261 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the full text of the Disclaimer clause of BSE as provided in "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE**" on page 262 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the full text of the Disclaimer clause of NSE as provided in "**Other Regulatory and Statutory Disclosures - Disclaimer Clause of NSE**" on page 262 of the Letter of Offer.

BANKER TO THE ISSUE / REFUND BANK: Axis Bank Limited

MONITORING AGENCY: ICRA Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, SEBI Rights Issue Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided a registered address in India or who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, this Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of: (i) our Company at www.geojit.com; (ii) the Registrar to the Issue at www.linkintime.co.in; (iii) the Lead Manager, i.e., DAM Capital Advisors Limited at www.damcapital.in; (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com.

To update the respective Indian addresses/e-mail addresses/phone or mobile numbers in the records maintained by the Registrar or by our Company, Eligible Equity Shareholders should write to rightsgjl.rights@linkintime.co.in.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue (i.e., www.linkintime.co.in) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., https://www.geojit.com).

Please note that neither our Company nor the Registrar to the Issue nor the Lead Manager shall be responsible for non-dispatch of physical copies of Issue materials, including this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form or delay in the receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form attributable to non-availability of the e-mail addresses of Eligible Equity Shareholders or electronic transmission delays or failures, or if the Application Forms or the Rights Entitlement Letters are delayed or misplaced in the transit.

The distribution of this Letter of Offer, Abridged Letter of Offer, the Rights Entitlement Letter and the issue of Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. No action has been, or will be, taken to permit this issue in any jurisdiction where action would be required for that purpose, except that this Letter of Offer is being filed with SEBI and the Stock Exchanges. Accordingly, the Rights Entitlements and Rights Equity Shares may not be offered or sold, directly or indirectly, and this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form or any issue related materials or advertisements in connection with this issue may not be distributed, in any jurisdiction, except in accordance with laws as permitted under the legal requirements applicable in such jurisdiction. Receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form (including by way of electronic means) will not constitute an offer, invitation to or solicitation by anyone in any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorised or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In these circumstances, this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form must be treated as sent for information only and should not be acted upon for making an Application and should not be copied or re-distributed.

Accordingly, persons receiving a copy of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form in or into any jurisdictions where to do so, would, or might, contravene local securities laws or regulations, or would subject our Company or its affiliates or the Lead Manager or their respective affiliates to any filing or registration requirement (other than in India). If this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form is received by any persons in any such jurisdiction, or by their agent or nominees, they must not seek to make an Application or acquire the Rights Entitlements referred to in this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form. Any person who makes an application to acquire Rights Entitlements and Rights Equity Shares offered in the Issue will be deemed to have declared, represented and warranted that such person is authorised to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations prevailing in such person's jurisdiction and India, without requirement for our Company or our affiliates or the Lead Manager or their respective affiliates to make any filing or registration (other than in India).

Our Company is undertaking the Issue on a rights basis to the Eligible Equity Shareholders and will send this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form and other applicable issue materials primarily to email addressees of Eligible Equity Shareholders who have provided a valid email address and an Indian address to our Company.

This Letter of Offer will be provided, primarily through e-mail, by the Registrar on behalf of our Company to the Eligible Equity Shareholders who have provided their Indian addresses to our Company and who make a request in this regard.

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
DAM CAPITAL **DAM CAPITAL ADVISORS LIMITED** One BKC, Tower C, 15th Floor, Unit No. 1511, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051 Maharashtra, India; Telephone: +91 22 4202 2500; E-mail: gopi.rights@damcapital.in Investor Grievance ID: complaint@damcapital.in; Website: www.damcapital.in Contact person: Chandresh Sharma/ Puneet Agnihotri SEBI Registration No.: MB/INM000011336	**LINK**Intime **LINK INTIME INDIA PRIVATE LIMITED** C- 101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400083, Maharashtra, India Telephone: +91 81081 14949; Fax: +91 22 49186060; E-mail: geojit.rights@linkintime.co.in Investor grievance e-mail: geojit.rights@linkintime.co.in; Website: www.linkintime.co.in Contact Person: Sumit Gopalkrishnan SEBI Registration No.: INR000004058	Liju Kaithorathu Johnson 11th Floor, 34/659-P, Civil Line Road, Padivattom, Kochi - 682 024, Kerala, India Telephone: +91 484 250 1800; E-mail: companysecretary@geojit.com Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-issue or post-issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "**Terms of the Issue**" on page 287 of the Letter of Offer.

For GEOJIT FINANCIAL SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Liju Kaithorathu Johnson
Company Secretary and Compliance Officer

Place : Kochi, Kerala
Date : October 10, 2024

Disclaimer: **GEOJIT FINANCIAL SERVICES LIMITED** is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its Equity Shares and has filed a Letter of Offer with SEBI and Stock Exchanges on September 30, 2024. The Letter of Offer will be available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com and the website of the Lead Manager to the Issue, i.e., DAM Capital Advisors Limited at www.damcapital.in. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 29 of the Letter of Offer. Potential investors should not rely on the Letter of Offer for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "**U.S. Securities Act**"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements (including their credit) and the Rights Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

CONCEPT

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 30, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with "BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

Please scan this QR Code to view the Letter of Offer

GEOJIT

PEOPLE YOU PROSPER WITH

GEOJIT FINANCIAL SERVICES LIMITED

Our Company was incorporated as a public limited company under the name and style of 'Geojit Securities Limited' under the Companies Act, 1956 on November 24, 1994 and a certificate of commencement of business was granted dated January 25, 1995 by the Registrar of Companies, Kerala. Subsequently, our Company acquired the assets and liabilities of the business of the proprietorship firm, 'Geojit & Company' on February 9, 1995. The firm, 'Geojit & Company' initially began as C J George & Co. on January 1, 1987, founded by C J George. On November 4, 1988, Ramajit Kanjibal joined C J George to form a partnership firm 'Geojit & Company', operating as stock and shareholders with membership in the Cochin Stock Exchange. The partnership was dissolved on February 15, 1994, and the firm became a sole proprietorship, continuing its brokerage business under the name Geojit & Company.

In Fiscal 2005, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on September 21, 2003, the name of our Company was changed to 'Geojit BNP Paribas Financial Services Limited'. Subsequently, a fresh certificate of incorporation consequent upon change of name was granted by the Registrar of Companies, Kerala on October 18, 2005. In Fiscal 2007, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on January 30, 2007, the name of our Company was changed to 'Geojit Financial Services Limited' and our Company was granted a fresh certificate of incorporation by the Registrar of Companies, Ernakulam at Kerala, Kerala and Lakshadweep on April 1, 2008. Thereafter, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on January 30, 2017, the name of our Company changed to 'Geojit Financial Services Limited' and our Company was granted a fresh certificate of incorporation by the Registrar of Companies, Ernakulam at Kerala ("RoC") on February 8, 2017. For details in relation to the change in name of our Company and the address of our registered office of our Company, see "General Information" on page 48 of the Letter of Offer.

Registered Office and Corporate Office: 11th Floor, 34/659-P Civil Line Road, Padivattom, Kochi, Kerala, India, 682024; **Telephone:** +91 484-2901000; **Contact Person:** Lijo Kathirvelu Johnson, Company Secretary and Compliance Officer; **E-mail:** companysecretary@geojit.com; **Website:** www.geojit.com.

Corporate Identity Number: U67120KL1994PLC008400

OUR PROMOTERS: CHENAYAPPILLIL JOHN GEORGE, KERALA STATE INDUSTRIAL DEVELOPMENT CORPORATION AND BNP PARIBAS SA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF GEOJIT FINANCIAL SERVICES LIMITED ("THE COMPANY") ONLY

ISSUE OF UP TO 3,98,87,413 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹50 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 49 PER RIGHTS EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 19,938.71 LAKHS* ON A RIGHTS BASIS TO THE HOLDERS OF THE EQUITY SHARES OF OUR COMPANY AS ON THE RECORD DATE ("ELIGIBLE EQUITY SHAREHOLDERS") IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY SIX FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON OCTOBER 7, 2024 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 267 OF THE LETTER OF OFFER.

***Assuming full subscription in the issue. Subject to finalisation of Basis of Allotment.**

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE PROGRAMME*

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON*
OCTOBER 15, 2024	OCTOBER 17, 2024	OCTOBER 23, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.

* Our Board or 'Rights Issue Committee' will have the right to extend the Issue period as it may determine from time to time, but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of application shall be permitted by any Applicant after the Issue Closing Date.

ASBA* | **Simple, Safe, Smart way of making an application - Make use of it!!!**

*Applications supported by blocked amount (ASBA) is a better way of applying to Issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES

	Face Value (₹)	Premium (₹)	Total (₹)
Amount Payable per Rights Equity Share			
On Application	1	49	50
Total		49	50

*For further details on Payment Schedule, see "The Issue - Terms of Payment" on page 47 of the Letter of Offer.

Facilities for Application in this Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, the MCA Circulars, all investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 271 of the Letter of Offer.

ASBA facility: An Investor, relating to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application, Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to a physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 271 of the Letter of Offer.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 26, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in the Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: Pursuant to provisions of the SEBI ICDR Regulations and the SEBI ICDR Master Circular and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be available for trading on the Stock Exchanges under the ISIN INE501S20115 subject to requisite approvals. For details of credit of the Rights Entitlements, see "Terms of the Issue - Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders" on page 264 of the Letter of Offer. In accordance with Regulation 11(4) of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar not later than two days' (Working Days) prior to the Issue Closing Date, i.e., October 23, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, so as to enable such Eligible Equity Shareholders to make an application in this Issue, and the communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account is active, details of which have been provided to the Company or the Registrar, to facilitate the aforementioned transfer.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34. Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS APPLYING UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IF DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

INVESTORS MUST ENSURE THAT THEIR PAN IS LINKED WITH AADHAAR AND THAT THEY ARE IN COMPLIANCE WITH GOIT NOTIFICATION DATED FEBRUARY 13, 2020, PRESS RELEASE DATED JUNE 25, 2021 AND SEPTEMBER 17, 2021, CBDT CIRCULAR NO. 7 OF 2022, DATED MARCH 30, 2022, READ WITH PRESS RELEASE DATED MARCH 30, 2022, READ WITH SUBSEQUENT CIRCULARS ISSUED IN RELATION THERETO.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper, in accordance with Regulation 76 of the SEBI ICDR Regulations in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that in terms of Regulation 76 of the SEBI ICDR Regulations, the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilise the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars: 1. Name of our Company, being Geojit Financial Services Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders; 3. Folio number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID; 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue; 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of additional Rights Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹50 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the bank with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, its appear in the same sequence and order as they appear in the records of the SCSB); 16. An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrar to the Issue at Link Intime India Private Limited :: C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India. Contact person: Mr. Sharad Gopalakrishnan, Tel: +91 810 811 4949, Fax: +91 22 4918 6195, E-mail ID: geojit.rights@linkintime.co.in, Website: www.linkintime.co.in, Investor Grievance Email pertaining to Rights Issue: geojit.rights@linkintime.co.in, CIN: U67190MH1999PTC118368, and 17. All such Eligible Equity Shareholders are deemed to have accepted the following "Purchaser Representations and Transfer Restrictions Any person who acquires Rights Entitlements and / or Rights Equity Shares, by its acceptance of the Letter of Offer / Abridged Letter of Offer or of the Rights Entitlements or Rights Equity Shares, will be deemed to have declared, represented, warranted and agreed to our Company and the Lead Manager as follows:

- It will comply with all laws, regulations and restrictions (including the transfer restrictions mentioned herein) which may be applicable in your jurisdiction and it has obtained or will obtain any consent, approval or authorisation required by it to purchase and accept delivery of Rights Entitlements and / or Rights Equity Shares, and it acknowledges and agrees that none of us or the Lead Manager and their respective affiliates shall have any responsibility in this regard; • It confirms that it is, or at the time the Rights Entitlements are credited to the Rights Equity Shares are purchased will be, (a) the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, (b) located outside the United States, Canada, the People's Republic of China, South Africa and Australia, and (c) has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (ii) it is a broker-dealer acting on behalf of a discretionary investment Investor in any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (iii) it is a broker-dealer acting on behalf of a discretionary investment Investor in any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (iv) it is a broker-dealer acting on behalf of a discretionary investment Investor in any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (v) it is a broker-dealer acting on behalf of a discretionary investment Investor in any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (vi) it is a broker-dealer acting on behalf of a discretionary investment Investor in any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or (vii) it is a broker-dealer acting 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...continued from previous page.

LAST DATE FOR APPLICATION:

ALLOTMENT ONLY IN DEMATERIALISED FORM:

LISTING:

DISCLAIMER CLAUSE OF SEBI:

DISCLAIMER CLAUSE OF BSE:

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange):

BANKER TO THE ISSUE / REFUND BANK: Axis Bank Limited

MONITORING AGENCY: ICRA Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
DAM CAPITAL ADVISORS LIMITED	LINK Intime LINK INTIME INDIA PRIVATE LIMITED	Liju Kaitheratha Johnson

For GEOJIT FINANCIAL SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Liju Kaitheratha Johnson
Company Secretary and Compliance Officer

Place : Kochi, Kerala
Date : October 10, 2024

CONCEPT

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 30, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

Please scan this QR Code to view the Letter of Offer

GEOJIT

PEOPLE YOU PROSPER WITH

GEOJIT FINANCIAL SERVICES LIMITED

Our Company was incorporated as a public limited company under the name and style of 'Geojit Securities Limited' under the Companies Act, 1956 on November 24, 1994 and a certificate of commencement of business was granted dated January 25, 1995 by the Registrar of Companies, Kerala. Subsequently, our Company acquired the assets and liabilities of the business of the proprietorship firm, 'Geojit & Company' on February 6, 1995. The firm, Geojit & Company initially began as C J George & Co. on January 1, 1987, founded by C J George. On November 4, 1988, Ramajit Kanjilal joined C J George to form a partnership firm 'Geojit & Company', operating as stock and sharebrokers with membership in the Cochin Stock Exchange. The partnership was dissolved on February 10, 1994, and the firm became a sole proprietorship, continuing its brokerage business under the name Geojit & Company.

In Fiscal 2003, pursuant to a resolution passed by our Shareholders at the extraordinary general meeting held on September 27, 2002, the name of our Company was changed to 'Geojit Financial Services Limited'. Subsequently, a fresh certificate of incorporation consequent upon change of name was granted by the Registrar of Fiscal 2007, pursuant to an agreement by BNP Paribas S.A. and a resolution passed by our Shareholders at the extraordinary general meeting held on June 29, 2007, the name of our Company was changed to 'Geojit BNP Paribas Financial Services Limited'. Subsequently, a fresh certificate of incorporation consequent upon change of name was granted by the Registrar of Companies, Ernakulam at Kerala ('RoC') on February 9, 2017. For details in relation to the change in name of our Company and the address of our registered office of our Company, see "General Information" on page 49 of the Letter of Offer.

Registered Office and Corporate Office: 11th Floor, 34/659-P Civil Line Road, Padivattom, Kochi, Kerala, India, 682024 **Telephone:** +91 484-2901000; **Contact Person:** Liju Kakkenattu Johnson, Company Secretary and Compliance Officer; **E-mail:** companysecretary@geojit.com; **Website:** www.geojit.com

Corporate Identity Number: L67120KL1994PLC008403

OUR PROMOTERS: CHENAYAPPILLIL JOHN GEORGE, KERALA STATE INDUSTRIAL DEVELOPMENT CORPORATION AND BNP PARIBAS SA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF GEOJIT FINANCIAL SERVICES LIMITED ("THE COMPANY") ONLY

ISSUE OF UP TO 3,98,57,413 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹50 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 49 PER RIGHTS EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 19,928.71 LAKHS* ON A RIGHTS BASIS TO THE HOLDERS OF THE EQUITY SHARES OF OUR COMPANY AS ON THE RECORD DATE ("ELIGIBLE EQUITY SHAREHOLDERS") IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY SIX FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON OCTOBER 7, 2024 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 267 OF THE LETTER OF OFFER.

***Assuming full subscription in the Issue. Subject to finalisation of Basis of Allotment.**

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE PROGRAMME

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON#
OCTOBER 15, 2024	OCTOBER 17, 2024	OCTOBER 23, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.

Our Board or Rights Issue Committee will have the right to extend the Issue period as it may determine from time to time, but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA* | **Simple, Safe, Smart way of making an application - Make use of it!!!**
*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES

Amount Payable per Rights Equity Share	Face Value (₹)	Premium (₹)	Total (₹)
On Application	1	49	50
Total	1	49	50

For further details on Payment Schedule, see "The Issue - Terms of Payment" on page 47 of the Letter of Offer

Facilities for Application in this Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, the ASBA Circulars, all investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 271 of the Letter of Offer.

ASBA facility: An investor, wishing to participate in the Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 271 of the Letter of Offer.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and shall have adequate credit balance available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: Pursuant to provisions of the SEBI ICDR Regulations and the SEBI ICDR Master Circular and a norms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be admitted for trading on the Stock Exchanges under the ISIN: INE007B20015 subject to regular approvals. For details of credit of the Rights Entitlements, see "Terms of the Issue - Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders" on page 264 of the Letter of Offer. In accordance with Regulation 77 of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar no later than two clear Working Days prior to the Issue Closing Date, i.e., October 23, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date , to enable such Eligible Equity Shareholders to make an application in this Issue, and the communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account is active, details of which have been provided to the Company or the Registrar, in fact on the date of investment/credit transfer.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): An investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to offer ASBA for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34>. Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the relevant domain, for blocking funds in its ASBA Account equivalent to the Application Money mentioned in the Application Form, at the time of submission of the Application. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

INVESTORS MUST ENSURE THAT THEIR PAN IS LINKED WITH AADHAAR AND THAT THEY ARE IN COMPLIANCE WITH CBDT NOTIFICATION DATED FEBRUARY 13, 2020, PRESS RELEASE DATED JUNE 25, 2021 AND SEPTEMBER 17, 2021, CBDT CIRCULAR NO. 7 OF 2022, DATED MARCH 30, 2022, READ WITH PRESS RELEASE DATED MARCH 28, 2023, READ WITH SUBSEQUENT CIRCULARS ISSUED IN RELATION THERETO.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper, in accordance with Regulation 78 of the SEBI ICDR Regulations in case of non-receipt of Application Form are detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the bank bank account maintained with the same SCSB. Note: eligible or plain paper will not be accepted from any address outside India.

Please note that in terms of Regulation 76 of the SEBI ICDR Regulations, the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars: 1. Name of our Company, being Geojit Financial Services Limited 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Folio number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date);DP and Client ID 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder (in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of additional Rights Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹ 50 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13. In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account. 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrar to the Issue at Link Intime India Private Limited - C-101, 247 Park, L.B.S Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India. Contact person: Ms. Shanti Gopalkrishnan, Tel: +91 810 811 4949, Fax: +91 22 4918 6195, E-mail ID: geojit.rights@linkintime.co.in, Website: www.linkintime.co.in, Investor Grievance Email pertaining to Rights Issue: geojit.rights@linkintime.co.in, CIN: U67190MH1999PTC118368; and 17. All such Eligible Equity Shareholders are deemed to have accepted the following "**Purchaser Representations and Transfer Restrictions**" Any person who acquires Rights Entitlements and / or Rights Equity Shares, by its acceptance of this Letter of Offer / Abridged Letter of Offer or the Rights Entitlements or Rights Equity Shares, will be deemed or is/are declared, represented, warranted and agreed to each such Company and the Lead Manager as follows:

- It will comply with all laws, regulations and restrictions (including the transfer restrictions contained herein) which may be applicable in any jurisdiction and if it has obtained or will obtain and hold such authorization required for its purchase and receipt and delivery of Rights Entitlements and / or Rights Equity Shares, and it acknowledges and agrees that none of us or the Lead Manager and their respective affiliates shall have any responsibility in this regard. / It confirms that it is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, (a) the beneficial owner of such Rights Entitlements and / or Rights Equity Shares, the located outside the United States, Canada, the People's Republic of China, South Africa and Australia, and it has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or entered into any arrangement for the transfer of the Rights Entitlements and / or Rights Equity Shares or any economic interest therein to any person in the United States, Canada, the People's Republic of China, South Africa and Australia; or (b) it is a broker-dealer acting on behalf of a customer and its customer has confirmed to it that (i) such customer is, or at the time the Rights Entitlements and / or Rights Equity Shares are purchased will be, the beneficial owner of such Rights Entitlements and / or Rights Equity Shares ,(ii) such customer is located outside the United States, Canada, the People's Republic of China, South Africa and Australia, and (iii) such customer has not purchased the Rights Entitlements and / or Rights Equity Shares for the account or benefit of any person in the United States, Canada, the People's Republic of China, South Africa and Australia, or entered into any arrangement for the transfer of the Rights Entitlements and / or Rights Equity Shares or any economic interest therein to any person in the United States, Canada, the People's Republic of China, South Africa and Australia; or (c) it is a discretionary investment manager acting on behalf of a customer and such customer has confirmed to it that such customer understands and agrees that the Rights Entitlements and / or Rights Equity Shares are being offered in a transaction not involving any public offering within the meaning of the Securities Act, have not been and will not be registered under the Securities Act or any state securities laws in the United States; if, in the future, it decides to offer, resell, remarket, pledge or otherwise transfer such Rights Entitlements and / or Rights Equity Shares, or any economic interest therein, such Rights Entitlements and / or Rights Equity Shares or any economic interest therein may be offered, sold, remarketed, pledged or otherwise transferred only: (A) outside the United States in a transaction complying with Rule 903 or Rule 904 of Regulation S and in accordance with all applicable laws and any other jurisdiction, including India; or or (B) in the United States pursuant to an exemption from the registration requirement of the Securities Act and applicable state securities laws; • It is not an affiliate of our Company or a person acting on behalf of an affiliate.
- It agrees (or if it is a broker-dealer acting on behalf of a customer, its customer has confirmed to it that such customer agrees) that neither it, nor any of its affiliates, nor any person acting on its behalf, and purchasing the Rights Entitlements and / or Rights Equity Shares as a result of any "directed selling efforts" (as defined in Regulation S under the Securities Act), • It will base its investment decision on a copy of the Letter of Offer and the Abridged Letter of Offer. It acknowledges that neither the Company nor any of its affiliates nor any other person including the Lead Manager or any of their respective affiliates has made or will make any representations, express or implied, (or both) with respect to the Company, the Issue, the Rights Entitlements and / or Rights Equity Shares, the accuracy, completeness or adequacy of any financial or other information concerning the Company, the Issue or the Rights Entitlements and / or Rights Equity Shares, the accuracy, completeness or adequacy of any financial or other information concerning the Company, the Issue or the Rights Entitlements and / or Rights Equity Shares, other than on the basis of the Company only) the information contained in the Letter of Offer and the Abridged Letter of Offer, as it may be supplemented. • It is a sophisticated investor and has such knowledge and experience in financial, business and investments as to be capable of evaluating the merits and risks of the investment in the Rights Entitlements and / or Rights Equity Shares. It is experienced in investing in private placement transactions of securities of companies in similar jurisdictions. It and any accounts for it is subscribing to the Rights Entitlements and / or Rights Equity Shares for (i) as each able to bear the economic risk of the investment in the Rights Entitlements and / or Rights Equity Shares, (ii) will not look to the Company or the Lead Manager or any of their respective shareholders, directors, officers, employees, counsels, advisors, representatives, agents or affiliates for all or part of any such loss or losses that may be suffered, (iii) are able to sustain a complete loss or the investment in the Rights Equity Shares, • It is not acting at the direction or pursuant to any plan, arrangement or understanding with any person to distribute or effect the distribution of the Rights Entitlements and / or Rights Equity Shares to the investment in the Rights Equity Shares, and (iv) have no reason to anticipate any change in its or their circumstances, financial or otherwise, which may cause or require any sale or distribution by it or them of all or any part of the Rights Entitlements and / or Rights Equity Shares. It acknowledges that an investment in the Rights Entitlements and / or Rights Equity Shares involves a high degree of risk and that the Rights Entitlements and / or Rights Equity Shares are, therefore, a speculative investment. It is seeking to subscribe to the Rights Entitlements and / or Rights Equity Shares in the Issue for its own investment and not with a view to distribution. • It will notify any transferee to whom it subsequently offers, sells, remarkets, pledges or otherwise transfers and the subscribing broker and any other agent involved in any resale of the Rights Entitlements and / or Rights Equity Shares of the foregoing restrictions applicable to the Rights Entitlements and / or Rights Equity Shares and instruct such transferee, broker or agent to abide by such restrictions. • It acknowledges that our Company will not recognize any offer, sale, renunciation, pledge or other transfer of such Rights Entitlements and / or Rights Equity Shares made other than in compliance with the above stated restrictions; and • It acknowledges that our Company, the Lead Manager, their respective affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements and agrees that, if any of such acknowledgements, representations and agreements deemed to have been made by virtue of its acquisition of Rights Entitlements and the Rights Equity Shares are no longer accurate, it will promptly notify our Company, and if it is acquiring any of such Rights Entitlements and / or Rights Equity Shares as a fiduciary or agent for one or more accounts, it represents that: (i) has sole investment discretion with respect to each such account and that it has full power to make the foregoing acknowledgements, representations and agreements on behalf of such account.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application if he is using with a plain paper Application, such applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, the Lead Manager and the Registrar to the Issue not having any liability to the investor. The plain paper Application format will be available on the website of the Registrar to the Issue at www.linkintime.co.in.

Our Company, the Lead Manager and the Registrar to the Issue shall not be responsible if the Applications are not uploaded by the SCSB or funds are not blocked in the Investors ASBA Account on or before the Issue Closing Date.

OVERSEAS SHAREHOLDERS: The distribution of this Letter of Offer, this Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material (collectively termed as, the "**Issue Materials**") and the Issue of Rights Entitlements and the Rights Equity Shares to persons in certain jurisdictions outside India are restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Issue Materials may come, are required to inform themselves about and observe such restrictions. Our Company is undertaking this Issue on a rights basis to the Eligible Equity Shareholders and the Issue Materials will be send dispatched only to the Eligible Equity Shareholders who have a registered address in India or who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address to our Company, the Issue Materials will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Issue Materials will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. The overseas Eligible Equity Shareholders who have not updated their records with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to dispatch the Issue Materials, shall not be sent to such overseas Eligible Equity Shareholders.

NO OFFER IN THE UNITED STATES

The Rights entitlement and the Rights Equity Shares are offered and sold only to investors outside the United States in "offshore transactions" as defined in, and in reliance, on regulation s, none of the rights entitlement or the rights equity shares has been, or will be, registered under the securities act or any state securities laws in the united states and may not be offered or sold within the united states except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the securities act and applicable U.S. State Securities Laws.

Representations, Warranties and Agreements by Purchasers

The Rights Entitlements and the Rights Equity Shares offered outside the United States are being offered in "offshore transactions" as defined in, and in reliance, on Regulation S.

In addition to the applicable representations, warranties and agreements set forth above, each purchaser outside the United States by accepting the delivery of this Letter of Offer and by accompanying documents, submitting an Application Form for the exercise of any Rights Entitlements and subscription for any Rights Equity Shares and accepting delivery of any Rights Entitlements or any Rights Equity Shares, will be deemed to have represented, warranted and agreed as follows on behalf of itself and, if it is acquiring the Rights Entitlements or the Rights Equity Shares as a fiduciary or agent for one or more investor accounts, on behalf of each owner of such account) such person being the "purchaser", which term shall include the owners of the investor accounts on whose behalf the person acts as fiduciary or agent). 1. The purchaser (i) is aware that the Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act and are being distributed and offered outside the United States, Canada, the People's Republic of China, South Africa and Australia in reliance on Regulation S, (ii) is, and the persons, if any, for whose account it is acquiring such Rights Entitlements and/or the Rights Equity Shares are, outside the United States, Canada, the People's Republic of China, South Africa and Australia and ineligible to subscribe for Rights Entitlements and Rights Equity Shares in compliance with applicable securities laws, and (iii) is acquiring the Rights Entitlements and/or the Rights Equity Shares in "offshore transactions" as defined in, and in reliance, on Regulation S. 2. He/she or sale of the Rights Entitlements or the Rights Equity Shares to the purchaser is the result of any "directed selling efforts" in the United States (as defined in Regulation S under the Securities Act). 3. The purchaser is, and the persons, if any, for whose account it is acquiring the Rights Entitlements and the Rights Equity Shares are, a sophisticated investor and has such knowledge and experience in financial, business and investments matters as to be capable of evaluating the merits and risks of its investment in the Rights Entitlements and the Rights Equity Shares and is able to bear the economic risk of its investment in the Rights Entitlements and the Rights Equity Shares. The purchaser is aware and understands that the Rights Entitlements and the Rights Equity Shares are a speculative investment. 4. The purchaser understands and each account for which it is acting has been advised and understands that an investment in the Rights Entitlements and the Rights Equity Shares involves a considerable degree of risk and that the Rights Entitlements and the Rights Equity Shares are a speculative investment. 5. The purchaser understands (and each account for which it is acting has been advised and understands) that no action has been or will be taken by any person offering of the Rights Entitlements or the Rights Equity Shares or any jurisdiction other than the filing of this Letter of Offer with SEBI and the Stock Exchanges and, and it will not offer, resell, pledge or otherwise transfer any of the Rights Entitlements except in India or the Rights Equity Shares which it may acquire, or any beneficial interests therein, in any jurisdiction or in any circumstances in which such offer or sale is not authorised or to any person to whom it is unlawful to make such offer, sale, solicitation or invitation except under circumstances that will result in compliance with any applicable laws and/or regulations. 9. The purchaser (or any account for whom it is acting) is an Eligible Equity Shareholder and has received an invitation from our Company, addressed to it and bearing its counterpoint in this Issue. 10. None of the purchaser, any of its affiliates or any person acting on its or their behalf has taken or will take, directly or indirectly, any action designed to, or which might be expected to, cause or result in the stabilization or manipulation of the price of any security of our Company to facilitate the sale or resale of the Rights Entitlements or the Rights Equity Shares pursuant to the Issue. 11. Prior to making any investment decision to exercise the Rights Entitlements and subscribe for the Rights Equity Shares, the purchaser (i) will have consulted with its own legal, regulatory, tax, business, investment, financial and accounting advisers in such jurisdiction in connection therewith to the extent it has deemed necessary; (ii) will have carefully read and reviewed a copy of this Letter of Offer and its accompanying documents; (iii) will have possessed and carefully read and reviewed all information relating to our Company and our Group and the Rights Entitlements and the Rights Equity Shares which it believes is necessary or appropriate for the purpose of making any investment decision, including, without limitation, the Exchange Information (as defined below); (iv) will have conducted its own due diligence on our Company and this Issue, and will have made its own investment decisions based upon its own judgement, due diligence and advice from such advisors as it has deemed necessary and will not have relied upon any recommendation, promise, representation or warranty of or view expressed by or on behalf of our Company, the Lead Manager or their affiliates (including any research reports) (other than, with respect to our Company and any information contained in this Letter of Offer), and (v) will have made its own determination that any investment decision to exercise the Rights Entitlements and subscribe for the Rights Equity Shares is suitable and appropriate, both in the nature and number of Rights Equity Shares being subscribed for. 12. Without limiting the generality of the foregoing, the purchaser acknowledges that the Stock Exchanges and our Company and the Lead Manager are relying on the truth and accuracy of the foregoing acknowledgements, representations and agreements and the purchaser agrees that it will not hold our Company and the Lead Manager responsible for any misstatements in or omissions to the information set in any other written or oral information provided by our Company to it. It acknowledges that no website or oral information relating to the Issue, and the Rights Entitlements or the Rights Equity Shares has been or will be provided by the Lead Manager or their affiliates to it. 15. The purchaser understands and acknowledges that the Lead Manager are assisting our Company in respect of its Issue and that the Lead Manager are acting solely for our Company and no one else in connection with this Issue and, in particular, are not providing any service to it, making any recommendations to it, advising it regarding the suitability of any transactions it may enter into to subscribe or purchase any Rights Entitlements or Rights Equity Shares nor providing advice to it in relation to our Company, this Issue or the Rights Entitlements or the Rights Equity Shares. Further, the purchaser shall hold the Lead Managers and their affiliates harmless from any and all claims, actions, liabilities, damages or demands it may have against the Lead Manager arising from their engagement with our Company and in connection with this Issue. 16. The purchaser understands that its receipt of the Rights Entitlements and any subscription it may make for the Rights Equity Shares will be subject to and based upon all the terms, conditions, representations, warranties, acknowledgements, agreements and undertakings and other information contained in this Letter of Offer and the Application Form. The purchaser understands that none of our Company, the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is to be in the United States, or is ineligible to participate in this Issue under applicable securities laws. 17. The purchaser subscribed to the Rights Equity Shares for investment purposes and not with a view to the distribution or resale thereof. If in the future the purchaser decides to offer, sell, pledge or otherwise transfer any of the Rights Equity Shares, the purchaser shall only offer, sell, pledge or otherwise transfer such Rights Equity Shares (i) outside the United States in a transaction complying with Rule 903 or Rule 904 of Regulation S and in accordance with all applicable laws of any other jurisdiction, including India or (ii) in the United States pursuant to an exemption from the registration requirements of the Securities Act and applicable state securities laws. 18. The purchaser is, and the persons, if any, for whose account it is acquiring the Rights Entitlements and the Rights Equity Shares are, entitled to subscribe for the Rights Equity Shares. 19. If the purchaser is outside India, the sale of the Rights Equity Shares to it will not require any filing or registration by, or qualification of, our Company or the Lead Manager with any court or administrative, governmental or regulatory agency or body under the laws of any jurisdiction which apply to the purchaser or such persons. 20. If the purchaser is outside India, the purchaser, and each account for which it is acting, is: (i) a sufficiently sophisticated investor in investments in the Rights Entitlements and the Rights Equity Shares imposed by the jurisdiction of its residence, and (ii) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence. 9. The purchaser has the full power and authority to make the acknowledgements, representations, warranties and agreements contained herein and to exercise the Rights Entitlements and subscribe for the Rights Equity Shares on behalf of each owner of such account. 8. If any Rights Entitlements were bought by the purchaser or otherwise transferred to the purchaser by a third party (other than our Company), the purchaser was in India at the time of such purchase or transfer; 7. The purchaser is aware and understands and each account for which it is acting has been advised and understands that an investment in the Rights Entitlements and the Rights Equity Shares involves a considerable degree of risk and that the Rights Entitlements and the Rights Equity Shares are a speculative investment. 8. The purchaser understands (and each account for which it is acting has been advised and understands) that no action has been or will be taken by any person offering of the Rights Entitlements or the Rights Equity Shares or any jurisdiction other than the filing of this Letter of Offer with SEBI and the Stock Exchanges and, and it will not offer, resell, pledge or otherwise transfer any of the Rights Entitlements except in India or the Rights Equity Shares which it may acquire, or any beneficial interests therein, in any jurisdiction or in any circumstances in which such offer or sale is not authorised or to any person to whom it is unlawful to make such offer, sale, solicitation or invitation except under circumstances that will result in compliance with any applicable laws and/or regulations. 9. The purchaser (or any account for whom it is acting) is an Eligible Equity Shareholder and has received an invitation from our Company, addressed to it and bearing its counterpoint in this Issue. 10. None of the purchaser, any of its affiliates or any person acting on its or their behalf has taken or will take, directly or indirectly, any action designed to, or which might be expected to, cause or result in the stabilization or manipulation of the price of any security of our Company to facilitate the sale or resale of the Rights Entitlements or the Rights Equity Shares pursuant to the Issue. 11. Prior to making any investment decision to exercise the Rights Entitlements and subscribe for the Rights Equity Shares, the purchaser (i) will have consulted with its own legal, regulatory, tax, business, investment, financial and accounting advisers in such jurisdiction in connection therewith to the extent it has deemed necessary; (ii) will have carefully read and reviewed a copy of this Letter of Offer and its accompanying documents; (iii) will have possessed and carefully read and reviewed all information relating to our Company and our Group and the Rights Entitlements and the Rights Equity Shares which it believes is necessary or appropriate for the purpose of making any investment decision, including, without limitation, the Exchange Information (as defined below); (iv) will have conducted its own due diligence on our Company and this Issue, and will have made its own investment decisions based upon its own judgement, due diligence and advice from such advisors as it has deemed necessary and will not have relied upon any recommendation, promise, representation or warranty of or view expressed by or on behalf of our Company, the Lead Manager or their affiliates (including any research reports) (other than, with respect to our Company and any information contained in this Letter of Offer), and (v) will have made its own determination that any investment decision to exercise the Rights Entitlements and subscribe for the Rights Equity Shares is suitable and appropriate, both in the nature and number of Rights Equity Shares being subscribed for. 12. Without limiting the generality of the foregoing, the purchaser acknowledges that the Stock Exchanges and our Company and the Lead Manager are relying on the truth and accuracy of the foregoing acknowledgements, representations and agreements and the purchaser agrees that it will not hold our Company and the Lead Manager responsible for any misstatements in or omissions to the information set in any other written or oral information provided by our Company to it. It acknowledges that no website or oral information relating to the Issue, and the Rights Entitlements or the Rights Equity Shares has been or will be provided by the Lead Manager or their affiliates to it. 15. The purchaser understands and acknowledges that the Lead Manager are assisting our Company in respect of its Issue and that the Lead Manager are acting solely for our Company and no one else in connection with this Issue and, in particular, are not providing any service to it, making any recommendations to it, advising it regarding the suitability of any transactions it may enter into to subscribe or purchase any Rights Entitlements or Rights Equity Shares nor providing advice to it in relation to our Company, this Issue or the Rights Entitlements or the Rights Equity Shares. Further, the purchaser shall hold the Lead Managers and their affiliates harmless from any and all claims, actions, liabilities, damages or demands it may have against the Lead Manager arising from their engagement with our Company and in connection with this Issue. 16. The purchaser understands that its receipt of the Rights Entitlements and any subscription it may make for the Rights Equity Shares will be subject to and based upon all the terms, conditions, representations, warranties, acknowledgements, agreements and undertakings and other information contained in this Letter of Offer and the Application Form. The purchaser understands that none of our Company, the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is to be in the United States, or is ineligible to participate in this Issue under applicable securities laws. 17. The purchaser subscribed to the Rights Equity Shares for investment purposes and not with a view to the distribution or resale thereof. If in the future the purchaser decides to offer, sell, pledge or otherwise transfer any of the Rights Equity Shares, the purchaser shall only offer, sell, pledge or otherwise transfer such Rights Equity Shares (i) outside the United States in a transaction complying with Rule 903 or Rule 904 of Regulation S and in accordance with all applicable laws of any other jurisdiction, including India or (ii) in the United States pursuant to an exemption from the registration requirements of the Securities Act and applicable state securities laws. 18. The purchaser is, and the persons, if any, for whose account it is acquiring the Rights Entitlements and the Rights Equity Shares are, entitled to subscribe for the Rights Equity Shares. 19. If the purchaser is outside India, the sale of the Rights Equity Shares to it will not require any filing or registration by, or qualification of, our Company or the Lead Manager with any court or administrative, governmental or regulatory agency or body under the laws of any jurisdiction which apply to the purchaser or such persons. 20. If the purchaser is outside India, the purchaser, and each account for which it is acting, is: (i) a sufficiently sophisticated investor in investments in the Rights Entitlements and the Rights Equity Shares imposed by all jurisdictions applicable to it, and (ii) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of all jurisdictions of residence. 21. The purchaser is authorized to consummate the purchase of the Rights Equity Shares sold pursuant to this Issue in compliance with all applicable laws and regulations. 22. Except for the sale of Rights Equity Shares on one or more of the Stock Exchanges, the purchaser agrees, upon a proposed transfer of the Rights Equity Shares, to notify any purchaser of such Equity Shares or the executing broker, as applicable, of any transfer restrictions that are applicable to the Rights Equity Shares being sold. 23. The purchaser shall hold our Company and the Lead Manager harmless from any and all costs, claims, liabilities and expenses (including legal fees and expenses) arising out of or in connection with any breach of the representations, warranties or agreements set forth above and elsewhere in this Letter of Offer. The indemnity set forth in this paragraph shall survive the resale of the Rights Equity Shares. 24. The purchaser acknowledges that our Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing acknowledgements, representations and agreements.

Continued on next page...

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LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is October 23, 2024, i.e., Issue Closing Date. Our Board / Rights Issue Committee, may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board / Rights Issue Committee, the invitation to offer contained in this Letter of Offer shall be deemed to have been declined and our Board / Rights Issue Committee, shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "- Basis of Allotment" on page 294 of the Letter of Offer.

Please note that on the Issue Closing Date, Applications will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

Please ensure that the Application Form and necessary details are filled in. In place of Application number, Investors can mention the reference number of the e-mail received from Registrar to the Issue informing about their Rights Entitlement or last eight digits of the demat account. Alternatively, SCSBs may mention their internal reference number in place of application number.

ALLOTMENT ONLY IN DEMATERIALISED FORM: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, "Escrow Demat Account Geojit Rights Issue 2024") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF Authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar to the Issue on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any. For further details, see **"Terms of the Issue - Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form"** on page 277 of the Letter of Offer.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. THE LEAD MANAGER AND OUR COMPANY ACCEPT NO RESPONSIBILITY TO BEAR OR PAY ANY COST, APPLICABLE TAXES, CHARGES AND EXPENSES (INCLUDING BROKERAGE), AND SUCH COSTS WILL BE INCURRED SOLELY BY THE INVESTORS.

INVESTORS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE", and together with BSE, the "Stock Exchanges"). Our Company has received "in-principle" approval from BSE and NSE for listing the Rights Equity Shares proposed to be issued pursuant to the Issue pursuant to their letters dated September 30, 2024 and September 27, 2024, respectively. Our Company will also make application to BSE and NSE to obtain trading approval for the Rights Entitlements as required under the SEBI Rights Issue Circular along with any subsequent circulars or notifications issued by SEBI in this regard. For the purposes of the Issue, the Designated Stock Exchange is NSE.

DISCLAIMER CLAUSE OF SEBI: Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of SEBI as provided in **"Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI"** on pages 258-261 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the Letter of Offer has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of BSE as provided in **"Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE"** on page 262 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of NSE as provided in **"Other Regulatory and Statutory Disclosures - Disclaimer Clause of NSE"** on page 262 of the Letter of Offer.

BANKER TO THE ISSUE / REFUND BANK: Axis Bank Limited

MONITORING AGENCY: ICRA Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, SEBI Rights Issue Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided a registered address in India or who have provided an Indian address to our Company. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, this Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Investors can access this Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of: (i) our Company at www.geojit.com; (ii) the Registrar to the Issue at www.linkintime.co.in; (iii) the Lead Manager, i.e., DAM Capital Advisors Limited at www.damcapital.in; (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com.

To update the respective Indian addresses/e-mail addresses/phone or mobile numbers in the records maintained by the Registrar or by our Company, Eligible Equity Shareholders should visit geojit.rights@linkintime.co.in.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue (i.e., www.linkintime.co.in) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., https://www.geojit.com).

Please note that neither our Company nor the Registrar to the Issue nor the Lead Manager shall be responsible for non-dispatch of physical copies of Issue materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form or delay in the receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form attributable to non-availability of the e-mail addresses of Eligible Equity Shareholders or electronic transmission delays or failures, or if the Application Forms or the Rights Entitlement Letters are delayed or misplaced in the transit.

The distribution of this Letter of Offer, Abridged Letter of Offer, the Rights Entitlement Letter and the issue of Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. No action has been, or will be, taken to permit this Issue in any jurisdiction where action would be required for that purpose, except that this Letter of Offer is being filed with SEBI and the Stock Exchanges. Accordingly, the Rights Entitlements and Rights Equity Shares may not be offered or sold, directly or indirectly, and this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form or any Issue related materials or advertisements in connection with this Issue may not be distributed, in any jurisdiction, except in accordance with and as permitted under the legal requirements applicable in such jurisdiction. Receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form (including by way of electronic means) will not constitute an offer, invitation to or solicitation by anyone in any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorised or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In those circumstances, this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form must be treated as sent for information only and should not be acted upon for making an Application and should not be copied or re-distributed.

Accordingly, persons receiving a copy of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form in or into any jurisdiction where to do so, would, or might, contravene local securities laws or regulations or would subject our Company or its affiliates or the Lead Manager or their respective affiliates to any filing or registration requirement (other than in India). If this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form is received by any person in any such jurisdiction, or by their agent or nominee, they must not seek to make an Application or acquire the Rights Entitlements referred to in this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form. Any person who makes an application to acquire Rights Entitlements and the Rights Equity Shares offered in the Issue will be deemed to have declared, represented and warranted that such person is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations prevailing in such person's jurisdiction and India, without requirement for our Company or our affiliates or the Lead Manager or their respective affiliates to make any filing or registration (other than in India).

Our Company is undertaking the Issue on a rights basis to the Eligible Equity Shareholders and will send this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form and other applicable Issue materials primarily to email addresses of Eligible Equity Shareholders who have provided a valid email address and an Indian address to our Company.

This Letter of Offer will be provided, primarily through e-mail, by the Registrar on behalf of our Company to the Eligible Equity Shareholders who have provided their Indian addresses to our Company and who make a request in this regard.

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
DAM CAPITAL **DAM CAPITAL ADVISORS LIMITED** One BKC, Tower C, 15th Floor, Unit No. 1511, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051 Maharashtra, India. **Telephone:** +91 22 4202 2500; **E-mail:** geojit.rights@damcapital.in **Investor Grievance ID:** complaint@damcapital.in; **Website:** www.damcapital.in **Contact person:** Chandresh Sharma / Puneet Agnihotri **SEBI Registration No.:** MB/INM000011336	LINKIntime **LINK INTIME INDIA PRIVATE LIMITED** C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400083, Maharashtra, India **Telephone:** +91 8108114949; **Fax:** +91 22 49186060; **E-mail:** geojit.rights@linkintime.co.in **Investor grievance e-mail:** geojit.rights@linkintime.co.in; **Website:** www.linkintime.co.in **Contact Person:** Shanti Gopalkrishnan **SEBI Registration No.:** INR000004058	**Liju Kaitheratha Johnson** 11th Floor, 34/659-P, Civil Line Road, Padivattom, Kochi - 682 024, Kerala, India **Telephone:** +91 484 290 1000; **E-mail:** companysecretary@geojit.com Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number or demat account, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Form, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 267 of the Letter of Offer.

For GEOJIT FINANCIAL SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Liju Kaitheratha Johnson
Company Secretary and Compliance Officer

Place : Kochi, Kerala
Date : October 10, 2024

Disclaimer: GEOJIT FINANCIAL SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its Equity Shares and has filed a Letter of Offer with SEBI and Stock Exchanges on September 30, 2024. The Letter of Offer will be available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com and the website of the Lead Manager to the Issue, i.e., DAM Capital Advisors Limited at www.damcapital.in. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 20 of the Letter of Offer. Potential investors should not rely on the Letter of Offer for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements (including their credit) and the Rights Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

CONCEPT

MOTILAL OSWAL HOME LOANS

मोतीलाल ओसवाल होम फाइनेंस लिमिटेड

[illegible]

कब्जा सूचना (अचल संपत्ति/यों के लिए)

[illegible]

[illegible]

जना स्मॉल फाइनेंस बैंक
(एक अनुसूचित वाणिज्यिक बैंक)

पंजीकृत कार्यालय: [illegible] शाखा कार्यालय: [illegible] दिल्ली–110005

ई नीलामी सूचना

वित्तीय संपत्तियों की सुरक्षा और पुनर्निर्माण और सुरक्षा हित प्रवर्तन अधिनियम (सरफेसी अधिनियम) 2002 के तहत ई–नीलामी के माध्यम से बिक्री के लिए सार्वजनिक सूचना, सुरक्षा हित (प्रवर्तन) नियम 2002 के प्रावधान नियम 8(6) और 9 के साथ पठित।

[illegible]

[illegible]

IndusInd Bank

[illegible]

[illegible]

www.bankeauctions.com

[illegible]

तिथि: 11.10.2024 स्थान: दिल्ली (दिल्ली) प्राधिकृत अधिकारी, इंडसइंड बैंक लि.

Chola
Enter a better life

चोलामंडलम इन्वेस्टमेंट ऐण्ड फायनेंस कम्पनी लिमिटेड
कार्पोरेट कार्यालय : "चोला क्रेस्ट", सी 54 एवं 55, सुपर बी–4, थिरु वी का इंडस्ट्रियल एस्टेट, गिन्डी, चेन्नई–600032, भारत
शाखा कार्यालय : प्रथम एवं द्वितीय तल, प्लॉट नंबर 6, पूसा रोड, करोल बाग, नई दिल्ली–110005
कॉन्टैक्ट नंबर : [illegible] मोबाइल नंबर 9643344410

अचल सम्पत्तियों की बिक्री के लिए ई–नीलामी बिक्री सूचना

[illegible] https://chola-lap.procure247.com/ एवं www.cholamandalam.com/news/auction-notices के माध्यम से करेंगे।

[illegible]

1. आईकोएन–नोटिफ़िकेशन। विस्तृत विवरण, सहायता, प्रक्रिया और ई–नीलामी पर ऑनलाइन प्रशिक्षण के लिए संभावित बोलीदाता सम्पर्क करें (मुख्तार पटेल – 81240 00030), M/s.procure247, (सम्पर्क व्यक्ति : [illegible] – [illegible])
2. ई–नीलामी में भाग लेने के लिए नियम और शर्तों के बारे में अतिरिक्त विवरण के लिए कृपया https://chola-lap.procure247.com/ एवं https://cholamandalam.com/auction-notices देखें।

यह सूचना प्रतिभूति हित (प्रवर्तन) नियमावली, 2002 के नियम 8(6) के तहत बिक्री के संबंध में 30 दिन का कानूनी नोटिस भी है

स्थान : दिल्ली, एनसीआर, दिनांक : 11–10–2024 हस्ता./– प्राधिकृत अधिकारी चोलामंडलम इन्वेस्टमेंट ऐण्ड फायनेंस कम्पनी लिमिटेड